

City of Memphis

TENNESSEE

JIM STRICKLAND
MAYOR

June 14, 2016

The Honorable Philip Spinoso, Jr., Chairman
Personnel, Intergovernmental & Annexation Committee
City Hall - Room 514
Memphis, TN 38103

Dear Chairman Spinoso:

Subject to Council approval, it is my recommendation that:

Shelley Baur

be reappointed to the Minority Business Development and Oversight Commission with a term expiring July 1, 2019.

I have attached biographical information.

Sincerely,



Jim Strickland
Mayor

JSS/sss

Cc: Council Members



City of Memphis

BIOGRAPHICAL INFORMATION APPOINTMENT TO BOARD/COMMISSION

Minority Business Development Over BOARD/COMMISSION

Name: Shelley Page Baur Race W M F

E-Mail Address: shelley@shelleybaur.com Fax _____

Profession/Employer: One Source Associates, Leadership Development (CEO/owner)

Business Address: 8312 Wesley Woods Circle,
Cordova, TN Zip 38018-8234 Phone: 901.340.7517

Education: University of Memphis, BA, Psychology, plus multiple professional
certifications

Name of Spouse: John Baur Number of Children: 2

Home Address: 8312 Wesley Woods Circle Phone: 901.340.7517

City: Cordova State: TN Zip: 38018-8234

I certify that I am a resident of the City of Memphis (Unincorporated areas and surrounding counties are not considered). Yes or No If yes, how long? 42 years

Professional Organization/Associations:
Association for Talent Development; BNI: Business Network International; University of Memphis, Fogelman College of Business MILE mentoring/leadership program

Other Organizations/Association:
Leadership Memphis (past board, program chair); SHRM ethics council; Common Ground (founding facilitator); National Association of Women Business Owners (NAWBO, past president, Memphis chapter); Sales & Marketing Executives of

Other Interests:
Leadership, Communication, Diversity, Inclusion, Talent Development, Employee Engagement

Signature Shelley Baur Date 6-12-16

Shelley Page Baur

shelley@shelleybaur.com, 901.340.7517, www.shelleybaur.com, www.linkedin.com/in/shelleybaur

*Leader developer, engaging presenter and people-builder, energizing facilitator,
author, **Integrity-Based Communications***

Professional Experience

One Source Associates, Learning & Development, Consulting

Fouder/CEO

1996-present

- Authored book **Integrity-Based Communications** *Using truth to get what you really want* (2004), CD, and workbook to integrate culture of ethics, integrity.
- Authored book **Integrity-Based Communications** *Using Truth to Build High-Trust Relationships* (2013), CD, and workbook to augment client engagement, "Presentations as Conversation" leadership programs.
- Created, presented keynote speeches, seminars, workshops for Fortune 100 business units, small business owners, universities, professional organizations to engage stakeholders, improve performance and outcomes.
- Developed customized curricula for life and leadership development, including Integrity-Based Communications, Living on Purpose, diversity awareness, marketing, and entrepreneurship.
- Facilitated programs for Brian Tracy International (Phoenix Seminar for Maximum Achievement), Development Dimensions International (DDI catalog), Kauffman Entrepreneurial Education Foundation (Premier Fast Track I and II), and proprietary leadership courses.

One Source Associates, Online/Offline Marketing, Education Integration

Owner/Managing Partner

2011-2012

- Develop and manage content-centered Internet marketing "pull" strategy for growth of small businesses, professionals with value added website/blog, social media, mobile applications, and information products.
- Direct business development, client contact, integration of online and offline marketing communications strategy, education.
- Facilitate, align, and manage strategy for professional independent consultants, strategic alliances, and partners' resources.
- Design, develop and re-purpose on-line "gold standard training" to improve retention, control expenses related to travel and repetitive live training.

Shelley Page Baur resume page 2 of 2

Shelbe & Associates Training & Development, Memphis, TN

Managing Partner

1996-2004

- Developed a successful diversity awareness program that produced overwhelmingly positive feedback and cost-effective changes for deterring complaints and possible lawsuits. Retained as the only external company to deliver a diversity awareness program nationally for this Fortune 100 organization.
- Designed and delivered a corporate wellness program that increased employee satisfaction in a major utility company.
- Facilitated development of a vision and strategy to support "Employer of Choice."
- Aligned training needs and client outcomes with that vision. Developed leadership team of a financial institution leadership team to execute the vision through personal mastery/leadership development training initiatives.
- Designed and implemented a team-building and customer service program that transformed a reorganized Fortune100 company division into a high-performance team to accomplish a critical, time-sensitive project before deadline.

One Source Associates, Marketing Communications

Owner

1986-1996

- Developed full-service advertising agency for small business marketing, advertising, public relations.
- Empowered entrepreneurs and new business start-ups
- Energized creative new product introduction.
- Yielded consistent growth, maximizing client return on investment.

Additional Professional Experience

Guardsmark, Inc., Vice President, Communications | Daily News, Marketing Director
WREC/WZXR Radio, Sales/Promotions | Opera Memphis, Public Relations Director

Education

University of Memphis, Bachelor of Arts, Psychology

LEADERSHIP MEMPHIS

- Leadership Memphis Distinguished Alumnus Award, 2008
- Leadership Memphis: Board 2005-2008: program chair, diversity chair, alumni education co-chair
- Common Ground/Leadership Memphis liaison, 2008-2010
- Memphis Talent Dividend: College Attainment Initiative, Community Collaborative Co-Chair, 2010-present
- Executive Program, 1991 graduate

THE UNIVERSITY OF MEMPHIS

- Dean's Advisory Council, Fogelman College of Business & Economics, The University of Memphis, 1988-1998
- MILE mentoring program, Fogelman College of Business & Economics, The University of Memphis, 2008-present
- Adjunct Professor, Kauffman Foundation, Fast Track II for entrepreneurs

BUSINESS LEADERSHIP

- National Association of Women Business Owners (NAWBO), founding member; chapter president, 1999-2000
- "Crown of Iris Award" for Empowering Entrepreneurs – *Her Business News* and NAWBO, 1998
- Sales & Marketing Executives International board/VP 1988-1990; chapter president 1987-88
- BNI: Business Network International, chapter president; education leader
- Business Over Coffee International founding member, executive council

TOASTMASTERS INTERNATIONAL

- Club president, area governor, regional leadership conference presenter
- Distinguished Toastmaster (DTM) designation, 2007
- ALSAC/St. Jude club sponsor/mentor
- Medtronic Toastmasters club sponsor/mentor

COMMUNITY LEADERSHIP HONORS

- Athena Award for Community Leadership, 2005
- "50 Women Who Make a Difference" by *Memphis Woman Magazine*, 2003
- Outstanding Young Women of America

PROFESSIONAL CERTIFICATIONS

- Development Dimensions International (DDI), certified facilitator
- Kauffman Foundation Entrepreneurial Education Foundation certified facilitator, Fast Track I and II
- Brian Tracy International affiliate, certified facilitator for "The Phoenix Seminar for Maximum Achievement"
- Nikken University faculty, certified facilitator, Humans Being More, Gold Leadership Development

PROFESSIONAL MEMBERSHIPS

- American Society for Training & Development
- National Speakers Association
- Society for Human Resource Managers, Ethics Council

- Memphis Advertising Federation board, officer
- American Women in Radio & Television, Broadcast Pioneers archivist

- Business & Professional Women, Tennessee's Young Career Woman
- Small Business Chamber charter member; educational seminars chair
- Hospitality Sales & Marketing Association: board/program VP

ADDITIONAL COMMUNITY SERVICE

- The Memphis Rotary Club
- On Purpose Seminars founder, 2003
- Personal Empowerment Speakers' Bureau founder, 1994

- Samaritan Counseling Center, board
- American Lung Association of Tennessee, board
- Memphis Epilepsy Foundation board

- Women's Committee, Memphis Symphony Ball, founding member
- Concerts International board/marketing chair
- Ongoing commitment to community engagement through pro bono presentations
- In the news - **Consultant: Honesty is the best policy in PR**
<http://www.commercialappeal.com/news/2011/sep/15/consultant-honesty-is-the-best-policy-in-pr/>

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TENNESSEE

JIM STRICKLAND
MAYOR

June 14, 2016

The Honorable Philip Spinosa, Jr., Chairman
Personnel, Intergovernmental & Annexation Committee
City Hall - Room 514
Memphis, TN 38103

Dear Chairman Spinosa:

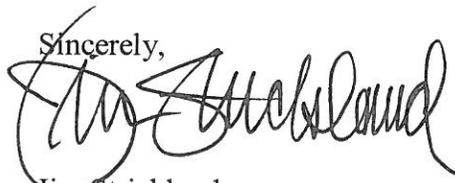
Subject to Council approval, it is my recommendation that:

Judith Black Moore

be reappointed to the Minority Business Development and Oversight Commission with a term expiring July 1, 2019.

I have attached biographical information.

Sincerely,



Jim Strickland
Mayor

JSS/sss

Cc: Council Members

Judith Black Moore, MBA

(901) 496-3706/ 6428 Messick Rd. Memphis, TN 38119 judithmoore6428@gmail.com

Career Summary

St. Jude Children's Research Hospital	<i>-Director, Public Relations/Director Internal Communications 2001 - Present</i>
National Civil Rights Museum	<i>-Director, Marketing and Public Relations 1998 - 2001</i>
Memphis Light Gas and Water	<i>-Communication Specialist 1996 - 1998</i>
Public Relations & Marketing Consultant	<i>-Freelance – Atlanta, GA 1995 - 1996</i>
International Paper Company	<i>-Asst. Manager, Advertising/Sales Promotions Strathmore Division – Westfield, MA /-Advertising and Sales Promotions Coordinator Hammermill Papers Division Memphis, TN 1988 - 1995</i>
Memphis City Schools	<i>-Public Information Officer 1986 - 1988</i>
First Tennessee Bank	<i>-Corporate Communications Assistant 1984 - 1986</i>

Professional Profile

- Proven marketing communications strategist with leadership experience in non-profit, public and corporate sectors.
- Expertise in coaching and training.
- Pragmatic in developing approaches to resolving management dilemmas.
- Effective in building teams to increase departmental efficiency.
- Proven ability in selecting and nurturing talent; giving employees opportunities to broaden skills for optimum performance and maximum contribution.
- Proven effectiveness in initiating and cultivating business relationships.
- Successful in developing strategic methods to increase public awareness and circumvent crisis.
- Insightful in providing leadership for producing internal and external publications that provide timely viewpoints, explain organizational changes and offer compelling feature stories.
- Expert in developing data driven plans to formulate operational strategies for public relations.
- Effective community engagement strategist for reputation enhancement and public understanding.
- Experience in Social Media content management and utilization strategy.
- Seasoned spokesperson and public speaking professional.

Career Highlights Management

- *(St. Jude)* Most recently, led departmental change management during leadership transition; providing counsel, support, vision and direction requiring building and maintaining trust among staff members, implementing performance improvement approaches to retain key staff, circumventing a multitude of sensitive employee relations issues. Implemented various innovative approaches so that despite the absence of key staff, the Public Relations department could: continue producing quality publications on deadline, efficiently handle all media relations tasks, produce science news releases and stories and provide the overall public relations counsel and support required both internally and externally.
- *(St. Jude)* Restructured staff by moving people in roles that accentuate their expertise which has resulted in: improved responsiveness to marketing requests, the generation of new ideas including such things as enhancing *Promise* magazine, St. Jude's flagship donor publication to make it more engaging; upgrading *employee publications including launching an online employee newsletter*, working with Human Resources to better communicate employee benefits information, strategic plan updates and employee profiles to help improve understanding of achievements taking place at St. Jude; upgrades to media relations positions to better empower the two employees in these roles and increase accountability for the media relations function; and replacing costly inefficient media monitoring and tracking resources with more cost-effective and productive media products. Project managed the implementation of Web casts, Tweeter Posts and a Google Hang-out as part of the annual Survivors' Day Conference hosted by St. Jude.
- *(National Civil Rights Museum)* Developed and implemented across-the-board public relations plan for President Nelson Mandela's visit to Memphis to accept the National Civil Rights Museum's Freedom Award. Involved: setting-up a process to pre-qualify and credential international, national and local media wanting to cover the event; using State Department and Secret Service specifications to create guidelines to ensure security and protocol compliance by media, the public and staff; planning the set-up of satellite feeds, writing staff speeches for and executing press conferences prior to and during President Mandela's visit; collaborating with President Mandela's communications officials; developing the public relations section of crisis plan to outline processes for immediate action in the event of security threat or negative incident and putting in place full proof measures to ensure instantaneous implementation if required.
- *(International Paper - IP)* Led the restructuring of Hammermill Papers' (a division of IP) promotions, the area responsible for responding to requests from graphic designers, printers and other communications professionals for samples of various design, printing and communications techniques on the variety of papers produced by the division. Moved operations from Erie, PA (where operations were housed before the take-over by IP) in order to better manage customer service quality which had plummeted due to low morale following take-over. Implemented lay-offs at the Erie mill and subsequently staffed and trained

employees for the opening of a Memphis office. This decision resulted in more satisfied customers which significantly boosted national sales efforts.

Developed an internal communications strategy to aid newly acquired Hammermill employees adjust to the IP culture. Chaired a diversity committee to aid Hammermill employees coming from a very different demographic adapt to the Memphis culture.

After six years in the Memphis office, promoted and relocated to Westfield, MA to serve as Assistant Director of Advertising for the Strathmore Division of International Paper.

Public Relations and Marketing

●(St. Jude) Recognized the need to heighten St. Jude's presence in the Memphis community in order to better position the hospital among "good corporate neighbors" and provide needed community outreach. Established the local community outreach function to demonstrate goodwill and provide a better understanding of the institution. The program has provided plausible substantiation of community efforts for grant applications and designations such as the hospital's National Cancer Institute Comprehensive Cancer Center status. Among the community activities the hospital is now involved, there have been some key projects that have brought collaboration with the community and positive PR for St. Jude including:

-*Supporting My Classmate with Cancer*, a curriculum developed through a collaborative between St. Jude, Memphis City Schools and Bridge Builders, Inc. facilitated by St. Jude to teach Memphis' children empathy for peers with catastrophic and chronic disorders.

-The current Adopt-A-School partnership with Bellevue Middle School administrated through Public Relations which has numerous programs including established most recently "Career Connections". Also collaborated annually to present the St. Jude Cancer Education program, a science enrichment program developed by a group of St. Jude post docs; Hosted an event for Bellevue Middle and Andover prep school in Andover, Mass. to encourage local students going to Andover to pursue science studies.

●(St. Jude) Directed the production of "I Was Born with It", a rap video written and performed by young sickle cell patients to describe what it is like living with sickle cell disease; this involved working with Legal departments, Behavioral Medicine, local record label, parents and patients to obtain permission to use the video for education purposes. The video, after its debut at the National Social Workers' Conference has received national acclaim and is now a teaching tool for many sickle cell health care workers across the country. The debut received media coverage and later the story about the video was a front page feature

story in a Sunday edition of *The Commercial Appeal*. It is currently available upon request for educational purposes and has been shown across the country at sickle cell camps, conferences and workshops.

- *(St. Jude)* Initiated outreach to LeBonheur Children's Medical Center's Public Relations and Marketing staff which has resulted in a stronger working relationship between public relations counterparts at the two centers.

- *(National Civil Rights Museum)* Arranged and hosted dinners, tours, meetings and press conferences for celebrities, heads of state, international dignitaries, corporate leaders visiting the National Civil Rights Museum. Some of the most notable: President Nelson Mandela, Lech Walesa of Poland, Actor Harry Belafonte, Former Soviet President Mikhail Gorbachev, President Bill Clinton, Nike's Phil Knight, Actor Morgan Freeman, Actor Tom Hanks, Actress Alfre Woodard, Former First Lady Tipper Gore, Congressman John Lewis, FBI Director Louis Freeh.

- *(International Paper - IP)* Led revitalization of *Creative Inking*, a national sales promotion program engaging the country's top graphic designers, printers, and communication professionals in competition by submitting the best of their graphic design projects, printing jobs or communications campaigns produced on Hammermill paper (a division of IP). Managed all aspects of the competition including: promotions, public/media relations, event planning, creating new brand image. Success of this program resulted in being promoted to Asst. Advertising and Sales Promotion Manager for the Strathmore Division, IP's top line of printing papers and relocating to Westfield, MA to oversee promotion programs for this division.

Crisis Planning and Plan Implementation

- *(National Civil Rights Museum)* When Coretta King and Martin L. King, III were in Memphis seeking to exonerate James Earl Ray of the assassination of Dr. King and the King family publicly expressed disapproval of the museum's exhibit denoting Ray as Dr. King's assassin; served as spokesperson for immediate response. As part of the public relations strategy to respond nationally, recommended and drafted messaging for former civil rights leaders serving on the board to address national media inquiries. The museum successfully circumvented this crisis, protecting the integrity of the exhibit without offending this highly regarded family.

- *(National Civil Rights Museum)* The transference of King assassination evidentiary material from the State of Tennessee to the National Civil Rights Museum gave rise to many outspoken critics who felt these items should be housed in the King Center in Atlanta, thus putting the museum in the center of controversy. Led collaboration with state judiciary officials to defuse the debate resulting in the crisis peaking quickly and then silenced through careful messaging and use of well-respected spokespersons.

- *(St. Jude)* Managed internal communications efforts during an event involving a patient family seeking a drug – not approved by the FDA for pediatric use – that they felt strongly would save their child's life. The

family had started a Facebook and Tweeter campaign to pressure the FDA to release the drug for compassionate use. The public was voicing concern about why St. Jude (because of its reputation) could not obtain FDA approval –and questioning whether the hospital was sincerely trying. The national media (CNN, New York Times, etc.) picked-up the story and the family had decided to use the opportunity to further their campaign. Worked to ensure that the family understood the hospital’s position prior to their media interviews. Served as communication liaison between the family, Public Relations agency and hospital executives. As a result, in doing their interviews, the family focused strictly on the need to pressure the FDA and avoided any negative comments about St. Jude. Throughout the weeklong ordeal, there was no negative media about St. Jude.

●(*Memphis Light Gas and Water - MLGW*) A gas explosion at a construction site resulted in a critical situation involving MLGW workers and construction crews. As one of the two lead corporate communications specialists called to the incident, arrived at scene where local media reporters were already setting-up live shots and beginning to question contractors and workers. Had to take immediate action to assess, contain and control until details were confirmed and could prepare official spokesperson. The skillful handling of this media situation and coverage of the event was acknowledged by PRSA (Public Relations Society of America) with the presentation of a Crisis Communications award.

●(*Memphis Light Gas and Water - MLGW*) The announcement by then Mayor Herenton to consider selling MLGW resulted in tremendous backlash from employees, city leaders and the community-at-large. The debate was a top news story for nearly a year causing Corporate Communications staff to work in crisis mode daily. This included: monitoring news reports; responding to media questions; arranging interviews; developing internal communications to curtail the growing cynicism within the workforce; developing publications to educate the community about the advantages of having a private utility vs. a public utility. The utility was not sold, partially because of public objection – quite possibly because of the education provided by Corporate Communication.

●(Memphis City Schools) When then, Superintendent Herenton unexpectedly announced that he had accepted the superintendent’s position with Atlanta Public Schools, it resulted in both a media frenzy (Memphis and Atlanta media), a big public reaction, panic for the school board and concern among employees. Since the Information Office had no prior knowledge, we were blindsided by the announcement and then all concerned parties – Memphis media looking for answers, board members needing information, Atlanta media wanting interviews and track record information about Supt. Herenton. At the time, there were just two of us in Public Information and the day of the announcement, the other person – my boss was out of town. I had to quickly understand the superintendent’s plans and intent and then develop a strategy for responding to media and also providing details needed to calm “the waters”. By the time things settled, the superintendent then announced, he would not be going to Atlanta and the frenzy began all over. Because of the strategy developed initially, handling the decision to stay went smoothly. This was very

early in my career and I learned a great deal about working with CEOs, boards and media and how to engage and build trust among these constituents.

Affiliations and Boards (past and present)

Chair, City Council's Minority Business Development & Oversight Commission

Public Relations Chair, Kiwanis Club of Memphis

Vice Chair, Blues City Cultural Center Board

Leadership Memphis - Class 2001

Society for Healthcare Strategy and Market Development

National Black MBA Association

National Black Journalists Association

Psi Delta Chi – Society of Professional Journalists

Youth Opportunity Memphis Corporate Advisory Board

Program Chair, Central High PTSA

Diversity Chair, Experience Art in Memphis

Woman's Foundation 2003/2004 Grant Committee member

Marketing Chair, National Civil Rights Museum Freedom Award 2003

Board of Directors, Cultural Arts for Everyone (CAFÉ)

Board of Directors, Goodwill Industries

Board of Directors, DanceWorks

Board of Directors, Memphis Arts Festival

Who's Who in Business Professionals

Alpha Kappa Alpha Sorority, Phi Beta Epsilon Chapter

Secretary Alumni Committee Leadership Memphis

Member, Public Relations Society of America

Community Involvement (Past and Current)

Delegate Chamber of Commerce **Peer 2 Peer** exchange to Raleigh/Durham North, Carolina

Writer, *GRACE* Magazine

Writer, *Black Business Directory*

Coordinator, Pilgrimage to Memphis, 30th Anniversary of Dr. King's Assassination

Habitat for Humanities' annual fundraising auction and banquet

Instructor Men and Women 2000 Youth Outreach Program

Volunteer STAX Radio Phone-a-thon

Volunteer Sisters 4 Life Walk Run

Mayor's Media Committee for June 8th Lewis vs. Tyson Fight

Judge NAACP ACT-SO Youth Competition

Program Coordinator for Simply the Best Awards

Creative Writing Instructor for Ben Hill YWCA – Atlanta Afterschool Program
Team Captain 2002 Memphis Chamber of Commerce Resource Development Program
Presenter/Speaker various community organizations, career fairs, etc.
Graduate FBI Citizens Academy Alumni

Awards and Distinction

Currently featured on billboard for Shelby County Schools' campaign *Education Involves Everyone*
St. Jude Public Relations has won 42 Departmental PRSA VOX Awards since 2001
St. Jude Public Relations has won Tennessee Society of Healthcare Marketing Awards since 2001
St. Jude Public Relations has won PRSA National Bronze Anvil Award
Corporate Sponsor Award Youth Opportunity program – City of Memphis (St. Jude)
Corporate Award for Summer Youth Employment program (St. Jude)
Presenter at 2008 National Student Public Relations Society Conference in Philadelphia
Commercial Appeal Award for National Civil Rights Museum Education Program
American Water Works Association First Place Award for “Water Happy Hour” promoting Memphis water
Partners in Progress Award presented by the Black Business Directory
Profiled in *Memphis Business Journal*
Featured in Memphis Tri-State Defender's *Women on the Move*
Recipient of Tri-State Defender's Women of Excellence Award 2009
Featured in Spring 2012 Issue of Grace Magazine

Education

Bachelor of Arts -1980	Journalism - Clark Atlanta University, Atlanta
Masters Business Administration -2005	Marketing - Strayer University, Memphis

City of Memphis

TENNESSEE

JIM STRICKLAND
MAYOR

June 14, 2016

The Honorable Philip Spinosa, Jr., Chairman
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City Hall - Room 514
Memphis, TN 38103

Dear Chairman Spinosa:

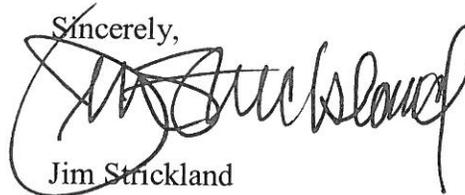
Subject to Council approval, it is my recommendation that:

David Schuermann

be reappointed to the Minority Business Development and Oversight Commission with a term expiring July 1, 2019.

I have attached biographical information.

Sincerely,



Jim Strickland
Mayor

JSS/sss

Cc: Council Members



City of Memphis

**BIOGRAPHICAL INFORMATION
APPOINTMENT TO BOARD/COMMISSION**

MBDOC

BOARD/COMMISSION

Name: David M. Schuermann Race C M F

E-Mail Address: david@archincmemphis.com Fax 901-526-5081

Profession/Employer: Architect

Business Address: 88 Union Center Suite 106
Zip 38103 Phone: 901-526-5080

Education: Bach of Architecture

Name of Spouse: n/a Number of Children: 0

Home Address: 372 Mulberry Street Phone: 901-359-5080

City: Memphis State: TN Zip: 38103

I certify that I am a resident of the City of Memphis (Unincorporated areas and surrounding counties are not considered). Yes or No If yes, how long? _____

Professional Organization/Associations:

American Institute of Architects

Other Organizations/Association:

Other Interests:

Signature David M. Schuermann Date 07.17.16

DAVID M. SCHUERMANN, AIA, NCARB

Principal, Architecture Incorporated.....Resume

Education **University of Tennessee School of Architecture, Knoxville, Bachelor of Architecture with Honors, 1975**

Professional Practice **Architecture Incorporated, President & Principal, 1994-present**
DMS, Inc., President, 1986-1994
David M. Schuermann, AIA, Owner, 1985-1986
Bologna & Associates, Inc., Architect, 1969-1985

Professional Registration Licensed in: **Tennessee 1981-present; Alabama, Arkansas, Florida & Mississippi 1990-present; Colorado, Georgia, Michigan, New York, North Carolina & Virginia 1998-present**
National Council Architectural Registration Boards (NCARB) Certified, 1986-present
American Institute of Architects (AIA), Washington, DC, 1981-present
Memphis Chapter American Institute of Architects, 1981-present
Tennessee American Institute of Architects, Nashville, TN, 1981-present

Professional Activities **Tennessee State Board of Architectural & Engineering Examiners,**
West Tennessee Architect Representative, 2004 - 2012
Chair Architects Committee, 2008 - 2011
Board Chair, 2011
Center City Commission, Memphis, TN - Design Review Board, 2010 - 2014
National Council of Architectural Registration Boards - Committee for the Architectural Registration Exam (A.R.E.), 2004 - 2006
Classicism & Conversation - Comparative Preservation & Practice, Rome, Italy, 2001. Conference by AIA Historic Resources Committee.
American Institute of Architects (AIA) Memphis Chapter, Board of Directors, Treasurer, 1995-1997
American Institute of Architects National Organization, Sponsorship Committee of the Historic Resources Committee
National Trust for Historic Preservation, 1979-present
Memphis Heritage, Inc., Memphis, TN, 1979-present, Board of Directors, 1990 - 1994
Restoration Atlanta, 1997
National Fire Protection Association (NFPA), Architects, Engineers, Building Officials Section, Member 1990-present
The Art Museum Board of The University of Memphis,
Board Member 1997 - present
Chairman of the Board, 2003 -2007, 2009 - present
Chair Exhibit Committee, 1998 - 2003, 2007 - 2009
Friends of the Museum, 2002 - 2006
Harbor Town Cultural Trust, Memphis, TN,1995
OP-ACT, A United Way Member Agency, Board of Directors, 1994 - 1998
The Maria Montessori Schools, Memphis, TN, Board of Directors, 1991 - present
Memphis and Shelby County Election Commission, Officer of Elections, 1979 - 1990

DAVID M. SCHUERMANN, AIA, NCARB

Principal, Architecture Incorporated.....Resume Continued

Project
Experience

University Place, Memphis, TN. Complete architectural services for a new 287 unit multi-family mixed income development and neighborhood. Development includes new housing, infrastructure, playgrounds, park space and secured parking. LEED for Neighborhoods certified, LEED for Homes Certified.

Legends Park, Memphis, TN. Complete architectural services for a new 234 unit multi-family mixed income development and neighborhood. Mixed-Use building to include management office, rentable tenant space and one and two bedroom apartment units. Development includes new housing, infrastructure, playgrounds, park space, and secured parking.

The Nettleton Condominiums, Memphis, TN. Architectural services for the adaptive reuse of an existing grocery store warehouse.

The Dixie Carter Performing Arts Center, Huntingdon, TN. Complete architectural services for a new 450 seat, state-of-the-art performing arts center on the town's Court Square.

The Hunt Phelan House Museum, Memphis, TN. Complete restoration services for the preservation and restoration of the 1830 antebellum mansion as Memphis' premier historic house museum, now used as restaurant and bed and breakfast.

Lane College Historic District, Jackson, TN. Architectural services for the renovation and restoration in multiple phases of six buildings comprising the historic District: Cleaves Dormitory, Saunders Hall, President's Home, Daniel's Hall, Bray Administration Building, and the Power House.

The Barton Building Flats, Memphis, TN. Complete architectural services for the adaptive reuse of the F. G. Barton historic cotton warehouse in downtown Memphis as contemporary urban condominiums.

Ericson Group Corporate Offices, Memphis, TN. Complete architectural services for the adaptive reuse of the original Farrell Calhoun paint warehouse in downtown Memphis as corporate offices for an entertainment marketing company.

SOUTHBANK, Corinth, MS. Architectural services and interior space planning for the adaptive use of the 1913/1929 Downtown Post Office for the main banking facility. SOUTHBANK branch offices in Huntsville, AL and Corinth, MS and ADA analysis of 10 branch banks.

The 1814 Leroy Pope House, Huntsville, AL. Renovations and restorations to the oldest documented house in the state of Alabama. The project included master planning of the seven acre estate incorporating existing and new out buildings.

The Sandy Vogel Lewis House Neighborhood Day Care Center, Memphis, TN. Architectural and space planning services for the adaptive use of the old Lauderdale Courts Housing Administration Building as a day care center.

Union City Train Depot, Union City, TN. Architectural services for restoration of the Mobile and Ohio Train Depot to serve as offices for the Obion County Chamber of Commerce. The project was funded in part with Intermodal Surface Transport Enhancement Act monies.

89 South Front Street, Memphis, TN. Adaptive use of an 1850's cotton classing warehouse for a 20,000 square foot private residence with three bed and breakfast units and downtown Memphis first "green roof" with pool.

City of Memphis



JIM STRICKLAND
MAYOR

TENNESSEE

June 14, 2016

The Honorable Philip Spinoso, Jr., Chairman
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City Hall - Room 514
Memphis, TN 38103

Dear Chairman Spinoso:

Subject to Council approval, it is my recommendation that:

Tyree Daniels

be appointed to the Minority Business Development and Oversight Commission with a term expiring July 1, 2019.

I have attached biographical information.

Sincerely,

A handwritten signature in black ink, appearing to read 'Jim Strickland', written over a circular stamp or seal.

Jim Strickland
Mayor

JSS/sss

Cc: Council Members

TYREE C. DANIELS

744 McConnell
Memphis, Tennessee 38112
901.438.1911
tyreedaniels@bellsouth.net

SUMMARY Highly motivated and entrepreneurial executive with proven success in public finance investment banking, education reform, nonprofit management and fund development. Experience directing core business divisions including finance, human resources, marketing, operations and information technology. Outstanding consensus building and project management expertise. Proven capability for leading, motivating and developing a staff of diverse backgrounds and expertise across multiple operations.

AREAS OF EXPERTISE	New Market Development	Strategic Planning
	Public Finance Investment Banking	Fundraising & Development
	Financial Management	Leadership Development
	Government Relations	Relationship Management
	Education Reform	Public Speaking
	Non-profit Management	Event Planning

PROFESSIONAL EXPERIENCE **DUNCAN-WILLIAMS, INC.** **Memphis, Tennessee**
Managing Director, Debt Capital Markets Banking
09/2015- present Provide public finance investment banking services to municipals and governmental entities throughout the Southeast and Midwest regions of the United States. Completed transactions for clients in excess of \$5 billion. Successful development of new clients in Atlanta, Philadelphia and other new markets. Generated sales commission revenues of approximately \$750,000 annually

09/2003 – 08/2015 **RAYMOND JAMES** **Memphis, Tennessee**
Senior Vice President - Public Finance Investment Banking
Provide public finance investment banking services to municipals and governmental entities throughout the Southeast and Midwest regions of the United States. Completed transactions for clients in excess of \$5 billion. Successful development of new clients in Atlanta, Philadelphia and other new markets. Generated sales commission revenues of approximately \$750,000 annually

01/2001 – 09/2003 *Trading Assistant - Fixed Income Municipal Trading and Underwriting*
Traded and underwrote **Bank Qualified** municipal securities. Committed approximately \$5 million of firm's capital daily. Aided in increasing revenue 40% over two years.

TEACHING EXPERIENCE **University of Memphis Fogelman Business School 4C's Lecture Series**
Changing Leadership in the Modern World
The I Am
So What

**COMMUNITY
INVOLVEMENT**

Memphis College Preparatory Elementary School Board

Chairman and Founding Treasurer

- Directed multiple capital projects ranging up to \$3 million in size.
- Implemented a successful five-year strategic plan for institutional growth.
- Designed and implemented a robust multi-million dollar budget and planning process.
- Ensure adequate compliance with all governing requirements within the State of Tennessee needed to operate high-quality, high-performing charter schools.
- Integral in securing a location and seller financing for Memphis College Preparatory Elementary School.
- Cultivate and support community partnerships with other national and regional not-for-profits.
- Chair the fundraising committee of the board and lead all efforts in support of the administration's goals.

Wolf River Conservancy Board of Directors

Education Committee Chair and Greenway Steering Committee

- Founded and hosted the annual "Wolf River Day" fundraiser.
- Successful development and implementation of multiple conservation education functions for primary and secondary public schools in Shelby County.
- Serve as spokesman and community advocate.

Kappa Alpha Psi Fraternity Incorporated, Charter Member Advisor

New Memphis Institute, Fellows Advisory Board

Christian Brothers University, Board of Trustees's

Peer Power, Board of Directors

HONORS

Memphis Business Quarterly NexGen Business Leaders, 2014

Memphis Business Journal's Top 40 under 40, 2013

New Memphis Institute Fellow, September 2009

Alabama School of Mathematics and Science Outstanding Alumni Award

Alabama School of Mathematics and Science Hall of Fame Award

EDUCATION

Christian Brothers University

Memphis, Tennessee

Bachelor of Science in Business Administration with a concentration in

Economics/Finance

PROFESSIONAL

LICENSURE

Series 7

Series 63

City of Memphis

TENNESSEE

JIM STRICKLAND
MAYOR

June 14, 2016

The Honorable Philip Spinosa, Jr., Chairman
Personnel, Intergovernmental & Annexation Committee
City Hall - Room 514
Memphis, TN 38103

Dear Chairman Spinosa:

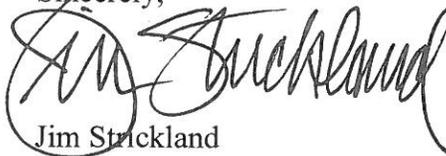
Subject to Council approval, it is my recommendation that:

Hardy Farrow

be appointed to the Minority Business Development and Oversight Commission with a term expiring July 1, 2019.

I have attached biographical information.

Sincerely,



Jim Strickland
Mayor

JSS/sss

Cc: Council Members



City of Memphis

BIOGRAPHICAL INFORMATION
APPOINTMENT TO BOARD/COMMISSION

Minority Business Development and Oversight Commission
BOARD/COMMISSION

Name: Albert Hardy Farrow Race White M F

E-Mail Address: hardyfarrow@litememphis.com Fax N/A

Profession/Employer: Let's Innovate through Education

Business Address: 3618 Walker Avenue Zip 38111 Phone: 706-260-6441

Education: Summa Cum Laude with B.A. in Political Science from
George Washington University

Name of Spouse: N/A Number of Children: N/A

Home Address: 3794 Cardinal Avenue Phone: 706-260-6441

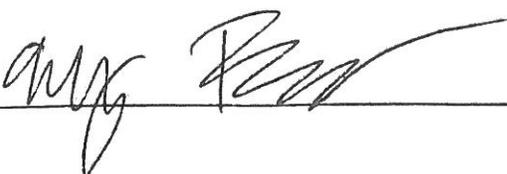
City: Memphis State: TN Zip: 38111

I certify that I am a resident of the City of Memphis (Unincorporated areas and surrounding counties are not considered). Yes or No If yes, how long? 3 years

Professional Organization/Associations: Teach For America alumni

Other Organizations/Association:

Other Interests:

Signature  Date 6/14/16

Hardy Farrow

3794 Cardinal Avenue • Memphis, TN. 38111 • (706) 260-6441 • hardyfarrow@gmail.com

EDUCATION

GEORGE WASHINGTON UNIVERSITY: Washington, D.C.

Bachelor of Arts in Political Science, *summa cum laude*, awarded May 2013
Cumulative G.P.A.: 3.83/4.0

EXPERIENCE

LET'S INNOVATE THROUGH EDUCATION: Memphis, TN.

Founder

August 2013-Present

Launched a non-profit that focuses on empowering low-income students to launch social venture projects that improve Memphis community and encourage thoughtful engagement among its youth. Impacted over 800 students in 3 years and showed a positive impact on career skills with over 80% of participants. Named one of five national finalists for "Teach for America National Innovation Award." Successfully incubated 30 social venture projects by urban youth. Launched full-fledged non-profit while also completing Teach for America experience. Raised \$100,000 in capital. Scaled organization from 1 classroom to 8 non-profit/school partners and over 400 kids per year.

HUTCHISON SCHOOL: Memphis, TN.

Visiting Scholar in Entrepreneurship

June 2015-May 2016

Designed a multi-layered female entrepreneurship strategy for a private school of 250 girls. Coordinated female entrepreneurship panel and the launching of a female entrepreneurship society with 50 girls. Implemented a female business accelerator in the spring of 2016 that selected 5 students to launch their venture ideas.

TEACH FOR AMERICA: Memphis, TN.

Teacher/Corps Member

June 2013-May 2015

Crafted engaging, creative lessons plans that increased class proficiency from 5% to 80% proficiency in a 45 day class. Unanimously selected to serve as 11th grade Chair; lead the strategic priorities and goals for a dedicated team of 15 teachers. Was selected as one of 20 2nd year corps members for the "Good to Great" cohort.

URBAN LEADERS FELLOWSHIP: New Orleans, LA.

Policy Fellow

Summer 2014

Co-authored Common Core policy briefing memos for candidates in five states. Designed Board of Director development program for Louisiana Association of Public Charter Schools for over 100 schools.

HONORS & AWARDS

- -Selected as Sue Lehmann Regional Finalist for Teach for America (top 100 2nd year teachers in a corps of 6,000).
- -Selected as national finalist for "Teach for America National Innovation Award." One of five finalists amongst an alumni base of over 20,000.
- 11th Grade Chair at a Level 5 TEAM School (level 5 is the highest rating you can receive)
- Selected as a national semifinalist for Teach for America 25th Anniversary Shark Tank Challenge (elevator pitching competition for entrepreneurs)

City of Memphis

TENNESSEE

JIM STRICKLAND
MAYOR

June 14, 2016

The Honorable Philip Spinosa, Jr., Chairman
Personnel, Intergovernmental & Annexation Committee
City Hall - Room 514
Memphis, TN 38103

Dear Chairman Spinosa:

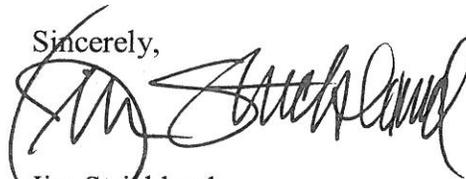
Subject to Council approval, it is my recommendation that:

Mary Wu

be appointed to the Minority Business Development and Oversight Commission with a term
expiring July 1, 2019.

I have attached biographical information.

Sincerely,



Jim Strickland
Mayor

JSS/sss

Cc: Council Members



City of Memphis

BIOGRAPHICAL INFORMATION
APPOINTMENT TO BOARD/COMMISSION

MBDOC

BOARD/COMMISSION

Name: Mary Wu Race Asian M F

E-Mail Address: mwu@bakerdonelson.com Fax 901-577-0746

Profession/Employer: Attorney/Baker Donelson Bearman Caldwell & Berkowitz, PC

Business Address: 165 Madison Ave.,
Memphis, TN Zip 38103 Phone: 901-577-8180

Education: Vanderbilt University, B.A., 2009, University of Alabama School of Law, J.D., 2012

Name of Spouse: Engaged to Jeffrey Tullis Number of Children: N/A

Home Address: 701 Magnolia Manor Cir. Phone: 901-827-9834

City: Memphis State: TN Zip: 38117

I certify that I am a resident of the City of Memphis (Unincorporated areas and surrounding counties are not considered). Yes or No If yes, how long? 20+ years

Professional Organization/Associations:

National Asian Pacific American Bar Association (NAPABA); Tennessee Bar Association;
Memphis Bar Association; Leo Bearman, Sr. American Inns of Court

Other Organizations/Association:

Managing Member of Winning Properties, LLC

Other Interests:

Memphis Grizzlies, movies, and trivia nights

Signature  Date 6-14-16

Mary Wu



Associate

First Tennessee Building
165 Madison Avenue
Suite 2000
Memphis, Tennessee 38103

T: 901.577.8180

F: 901.577.0746

mwu@bakerdonelson.com

Mary Wu is an associate in the Firm's Memphis office. As a member of the Financial Services Department, she has a diverse practice with a client-centric focus, seeking to service any needs of the individuals and business entities she represents. Ms. Wu assists clients with their various business goals and interests and regularly defends clients in a variety of business-related litigation matters from inception to trial and in state and federal courts, including contractual disputes, tax liability litigation, product liability litigation, and labor and employment issues. Ms. Wu also frequently counsels clients through contract negotiations and advises on risk exposure.

Specifically, Ms. Wu has represented financial institutions in business or commercial disputes and consumer-related litigation. Ms. Wu is active as a member of the Firm's Broker-Dealer/Registered Investment Adviser Industry Service Team. In addition, Ms. Wu has experience assisting clients in defending claims and regulatory actions related to Immigrant Investor Program (EB-5) offerings.

Ms. Wu has counseled hospitals and health care providers in credentialing and staffing disputes, HIPAA compliance and other regulatory issues. Ms. Wu also has trial experience in health care liability actions against hospitals. Additionally, Ms. Wu has vast experience with representing insurance companies in bad faith insurance defense and offering insurance coverage opinions and analysis. Ms. Wu also has represented governmental entities in a variety of litigation involving state and federal constitutional claims and governmental tort liability.

Ms. Wu is a board member of the Young Lawyers Division (YLD) of the Memphis Bar Association. In her role as the Public Service Committee co-chair, she coordinates the District 1 local competition of the Tennessee Bar Association High School Mock Trial Competition, YLD's Legal Lines event with a local news station, and YLD's sponsorship of a Saturday Legal Clinic event.

As a child of Chinese immigrants, Ms. Wu is fluent in Cantonese.

Representative Matters

- Member of trial team securing defense verdict and denial of motion for new trial on behalf of hospital in health care liability action.
- Obtained judgment in excess of \$1 million on behalf of trust against former trustee on breach of fiduciary duty claim.
- Obtained dismissal of insurer in breach of contract action.
- Obtained dismissal of governmental entity in suit alleging state constitutional violations and Tennessee Human Rights Act.
- Obtained dismissal of loan company in suit alleging civil conspiracy.
- Obtained summary judgment in favor of insurer in alleged "bad-faith" lawsuit.
- Obtained dismissal on motion of hospital in health care liability action due to plaintiff's failure to comply with Tennessee Health care Liability Act.
- Obtained partial judgment on limited damages for contractor based on limitations of liability agreement.

Publications

- Presenter – "Medical Malpractice Update," MBA Bench Bar Conference, May 9, 2015
- Co-author – "Impact of Social Media on Damages in Employment Litigation," ABA EEO National Conference, April 3, 2013

Professional Honors & Activities

- Associate Member – Leo Bearman, Sr. American Inn of Court, 2015 – present
- Member – National Asian Pacific American Bar Association (NAPABA)
- Member – Tennessee Bar Association
- Member – Memphis Bar Association
- Board Member – Young Lawyers Division of the Memphis Bar Association, 2013 – present
 - Co-Chair – Public Service Committee, 2013 – present

Admissions

- Tennessee, 2012
- United States District Court for the Western District of Tennessee, 2013
- United States District Court for the Middle District of Tennessee, 2014
- United States District Court for the Eastern and Western Districts of Arkansas, 2013
- U.S. Court of Appeals, Sixth Circuit, 2014
- U.S. Court of Appeals, Eighth Circuit, 2015

Education

- University of Alabama School of Law, J.D., 2012, magna cum laude
 - Order of the Coif
 - Notes Editor and Managing Board Member, *Alabama Law Review*
 - Hugo L. Black Scholar
 - Recipient – Stanley D. Metzger Scholarship
 - Member – Bench and Bar Legal Honor Society
 - Recipient – Dean's Community Service Award
- Vanderbilt University, B.A. Public Policy and Psychology, 2009, cum laude

EXPAND YOUR EXPECTATIONS

© 2016 Baker, Donelson, Bearman, Caldwell & Berkowitz, PC

City of Memphis

TENNESSEE

JIM STRICKLAND
MAYOR

June 14, 2016

The Honorable Philip Spinoso, Jr., Chairman
Personnel, Intergovernmental & Annexation Committee
City Hall - Room 514
Memphis, TN 38103

Dear Chairman Spinoso:

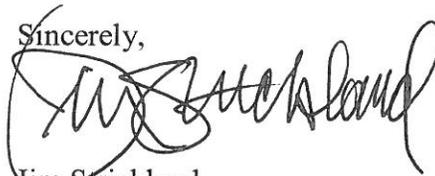
Subject to Council approval, it is my recommendation that:

Dr. Robert Lemoyne Robinson

be reappointed to the Memphis Public Library and Information Center Board with a term expiring May 30, 2018.

I have attached biographical information.

Sincerely,



Jim Strickland
Mayor

JSS/sss

Cc: Council Members



City of Memphis

BIOGRAPHICAL INFORMATION APPOINTMENT TO BOARD/COMMISSION

Library Board of Trustees

BOARD/COMMISSION

Name: Dr. Robert Lemoyne Robinson Race Black M F

E-Mail Address: rlmoyne@influence1.org Fax 901-526-1945

Profession/Employer: President and CEO, The Influence 1 Foundation

665 Madison Ave.
Business Address: _____ Zip 38103 Phone: _____

Education: BS(Communication), MS (Organizational Comm), Ed.D (Adult/Higher Ed)

Name of Spouse: _____ Number of Children: 0

Home Address: 934 N. McLean Blvd. Phone: 901-212-5371

City: Memphis State: TN Zip: 38107

I certify that I am a resident of the City of Memphis (Unincorporated areas and surrounding counties are not considered). Yes or No If yes, how long? 20+

Professional Organization/Associations:

- Leadership Memphis - Multicultural Association of Northern New York
- Memphis Rotary Club, Downtown - Co-Chair Joshua Michael Alston Scholarship.

Other Organizations/Association:

The University of Tennessee at Martin - National Association for College Admission Counseling

Other Interests:

Signature _____ Date _____

ROBERT LEMOYNE ROBINSON

934 North McLean Blvd
Memphis, Tennessee 38107
(901) 212-5371
rlemoyne@cityuniversitieschool.org

Ed.D. Higher and Adult Education
University of Memphis
Special emphasis: Higher Education Administration; Teaching and Curriculum; Program Design, Development and Assessment

M.S. Organizational Communication
Murray State University

B.S. Communication, Public Relations emphasis
University of Tennessee at Martin

PROFESSIONAL COMPETENCIES

Student Affairs Administration

- Diversity and Multicultural Affairs
- Greek Life
- Orientation
- Judicial Affairs
- Auxiliary Services
- Accommodative Services
- Leadership Development

Enrollment Management

Teaching and Advising

Integration of Academic and Student Affairs

Grants and Sponsored Programs

WORK EXPERIENCE

Chancellor
City University School of Liberal Arts
05/04 - Present
Memphis, Tennessee
Serve as chief executive officer of the institution, and exercises complete executive authority subject to the direction of the Board of Trustees. Make recommendations to the president for the development of the educational programs of the institution. Responsible for development and fundraising activities for the school, and on-going responsibility for representational activities with partners, donors, friends of the school, as well as, business and community leaders. Serve as general advisor to the president with respect to all programs and activities of the institution. Oversee the enforcement of the decisions, actions, policies, and regulations of the Board of Trustees applicable to the institution. Serve as the official medium of communication between the Board of Trustees and all individuals, officials, agencies, and organizations, both internal and external. Promote the educational excellence and general development and welfare of the institution. Define the scope of authority of faculties, councils, committees, and officers of the institution; and authorizes and approves all projects, programs, and institutional reports undertaken on behalf of the school. Responsible for managing institutional resources -

fiscal, human and physical – in a manner that is most consistent with the vision and mission of the school.

Chief Executive Officer

09/02 – Present

The Influence1 Foundation

Memphis, Tennessee

Plan, develop and implement the goals and objectives of The Foundation, to include Economic Development, Community Engagement and Educational Management as defined by its 501(c) 3 exempt status. Assist the President and Board in their efforts to administer the policies, procedures and day-to-day operation of the Foundation. Work with community leaders as well as city, state and federal agencies in order to ensure social services are properly engaged and accessed throughout the Foundation's service-communities. Serve as lead administrator in pursuit of local, state, grant and foundation solicitation and funding, as well as, in corporate collaborations and efforts regarding educational management.

Director for the Division of Multicultural Affairs

06/98 – 01/05

State University of New York at Potsdam

Potsdam, New York

Founded and developed the Division of Multicultural Affairs, SUNY Potsdam's cooperative of diversity, community outreach and student service programs. Supervise professional, clerical and student staff. Plan, develop and implement institutional recruitment initiatives and retention programs relevant to students of color and other diverse populations. Collaborate with campus multicultural clubs and organizations, Student Government Association, departments, schools and other colleges to provide diversified curricular, co-curricular and extra-curricular programming.

Director of Greek Life

08/00 – 05/04

State University of New York at Potsdam

Potsdam, NY

Redevelop and supervise all systems and processes associated with the administration of the college's local and national chapter Greek system. Advise chapters and governance councils. Provide education and direction to new and active members. Establish partnerships within and outside of the university that supports the maintenance of positive relationships between Greek Life and its constituents.

Associate Faculty Member

08/98 – 05/01

State University of New York at Potsdam

Potsdam, NY

Taught Public Speaking and facilitated communication labs. Researched and developed the curriculum for a senior-level special topics course, *Communication, Community and Civility*. Maintained active records and communication with students, Department Chair and Dean. Provided students with critical assessments and necessary advice pertinent to the use of communication, in and out of classroom.

Director of Student Life

02/95 – 06/98

Dyersburg State Community College

Dyersburg, Tennessee

Served as the *Enrollment Manager for the College*. Responsible for related enrollment reports, recruitment activities and admission data for all territories to ensure enrollment targets are achieved. Developed public relations/marketing activities in conjunction with the Office of Institutional Advancement and Public Information. Managed a student emergency loan fund and student book assistance program for three campuses. Developed, coordinated, implemented, and evaluated a comprehensive mandatory *New Student Orientation* program for new students for three campuses and special populations. Ensured orientation's alignment with the college's Strategic Plan. Aided in retention and persistence efforts, and collaborated the mandatory Freshman Year Experience Seminar. Counsel and advise students (academic, career and personal). Manage administrative budgets.

City of Memphis

TENNESSEE

JIM STRICKLAND
MAYOR

June 14, 2016

The Honorable Philip Spinosa, Jr., Chairman
Personnel, Intergovernmental & Annexation Committee
City Hall - Room 514
Memphis, TN 38103

Dear Chairman Spinosa:

Subject to Council approval, it is my recommendation that:

Rev. Brian Henderson

be reappointed to the Memphis Public Library and Information Center Board with a term expiring May 30, 2018.

I have attached biographical information.

Sincerely,



Jim Strickland
Mayor

JSS/sss

Cc: Council Members



City of Memphis

BIOGRAPHICAL INFORMATION APPOINTMENT TO BOARD/COMMISSION

BOARD/COMMISSION

Name: Rev. Brian Henderson Race African Am. M F

E-Mail Address: revbch@icloud.com Fax (901) 348-0987

Profession/Employer: Parkway Gardens United Presbyterian Church

Business Address: 1005 E. Shelby Drive Zip 38116 Phone: (901) 348-0985

Education: See Attached Resume

Name of Spouse: Tanjula Henderson Number of Children: 1

Home Address: 6980 Garrick Drive Phone: (901) 248-0985

City: Memphis State: TN Zip: 38119

I certify that I am a resident of the City of Memphis (Unincorporated areas and surrounding counties are not considered). Yes or No If yes, how long? 11 years

Professional Organization/Associations:

Current Moderator- Presbyter of the Mid South, Former Board Member of South East Mental Health, and Ballet on Wheels Dance Studio. Reader at Jackson Elementary & Goodwill Homes Community, 2 times Chaplin of the Day for the Memphis City Council.

Other Organizations/Association:

Member of Phi Beta Sigma Fraternity Inc., Family Promise of Memphis, YWCA Abused Women's Shelter, Salvation Army, and MIFA (meal on wheels).

Other Interests:

Public speaking & presentations, writing, listening and communicating with all ages, visioning and vision casting, organizational assessment and development, reading, music, and cooking

Signature: *Brian Henderson*

Date: 10-28-2014

REVEREND BRIAN C. HENDERSON M.DIV, M.A.R

6550 GARRICK DR. MEMPHIS, TN 38119

901-258-2834 • revbch@icloud.com • www.pgumemphis.org

Objectives

To improve the quality of life for the people of Memphis, Tennessee through

- Intentional community engagement and education
- Intentional interaction with children and youth
- Intentional networking and relationship building

"...goodness is caused by intentional activity."

Xun Zi

Experience

Senior Pastor • 2003 - Present

Parkway Gardens United Presbyterian Church • 1005 East Shelby Dr. Memphis, TN 38116

(901) 348-0985

Job duties include: Compose and preach sermons weekly, teach Bible study twice weekly, coordinate volunteers for various events, develop partnerships with surrounding community, provide spiritual care for members of the congregation and community, provide administrative oversight for staff and day to day operations of the church, vision for the future of our congregation and community.

Skills

- Public speaking and presentation
- Writing
- Listening and communicating with all ages
- Visioning and vision casting
- Organizational assessment and development

Education

1995-1999	University of Southern Mississippi BS Banking & Finance	Hattiesburg, MS
2000-2003	Interdenominational Theological Center Master of Divinity New Testament & Biblical Languages Concentration	Atlanta, GA
2001	Clinical Pastoral Education, Northside Hospital	Atlanta, GA
2005-2008	Memphis Theological Seminary Master of Arts in Religion	Memphis, TN
2013 - Present	Memphis Theological Seminary Doctor of Ministry Project Graduation Date May 2016	Memphis, TN

References

Mr. Halloe Robinson, Former Library Board Member	(901) 372-7689
Councilman Harold Collins, Memphis City Council	(901) 568-7665
Rev. Keith Norman, Pastor First Baptist Broad Ave	(901) 791-0198
Ms. Yolanda Hydeburg, Principle at Jackson Elementary	(901) 859-6787
Dir. Melvin Burgess Sr, Former Police Director of Memphis, TN	(901) 278-1346
Judge Loyce Lambert Ryan, General Sessions Court Judge	(901) 482-9325
Rev. Jared Bingham, Pastor of Shady Grove Presbyterian Church	(901) 683-7329

More available upon request**Community Involvement**

- Current Moderator Presbytery of the Mid-South
 - Presides over the quarterly meetings of Presbyterian PC(USA) churches in the Mid-South Area
- Former Board Member, Southeast Mental Health
- Former Board Member, Ballet on Wheels Dance School and Company
- Member, Phi Beta Sigma Fraternity Inc.
- Reader at Jackson Elementary
- Reader at Goodwill Homes Community Center
- 2 x Chaplin of the Day for the Memphis City Council
- As well as numerous speaking engagements across the Mid-South