



Memphis City Council Summary Sheet

- This item is a resolution to accept federal grant funds passed through Shelby County Government in the amount of \$50,000.00 specifically for the Transportation Planning Grant.
- The resolution is requested by City Engineering.
- There is no change to an existing ordinance or resolution.
- The acceptance and appropriation of the federal grant funds will require an amendment to the existing contract with Shelby County Government.
- Acceptance will require an amendment to the 2011 Operating Budget to appropriate the funds.

RESOLUTION

WHEREAS, the City of Memphis Division of Engineering has received Federal grant funds in the amount of Fifty Thousand Dollars (\$50,000.00) through Shelby County Government; and

WHEREAS, these funds will be used to pay for personnel services for transportation planning for the Metropolitan Planning Organization; and

WHEREAS, these funds will be matched with a 20% in-kind services from the Engineering Division; and

WHEREAS, it is necessary to accept the grant funding and amend the Fiscal Year 2011 Operating Budget to establish funds for the Transportation Planning Grant; and

WHEREAS, it is necessary to appropriate the grant funds in the amount of Fifty Thousand Dollars (\$50,000.00) for the Transportation Planning Grant.

NOW, THEREFORE, BE IT RESOLVED by the Council of the City of Memphis that the Transportation Planning Grant funds in the amount of Fifty Thousand Dollars (\$50,000.00) be accepted by the City of Memphis.

BE IT FURTHER RESOLVED that the Fiscal Year 2011 Operating Budget be and is hereby amended by appropriating the Expenditures and Revenues for the Transportation Planning Grant as follows:

Revenue

Shelby County Government	\$50,000.00
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Expenditures

Full Time Salaries	\$50,000.00
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Memphis City Council Summary Sheet

Resolution to expand the Recovery Zone.

- This resolution will expand the Memphis Recovery Zone to include 6 additional Targeted Area Neighborhoods as designated by HCD.
- The initiating party is the Division of Finance.
- This Resolution does not change any existing Ordinance or Resolution.
- The resolution does not require new contracts, or amend an existing contract.

Resolution

Whereas, the American Recovery and Reinvestment Act of 2009 revised the Internal revenue Cod to create Recovery Zone Bonds which must be issued for projects in a Recovery Zone; and

Whereas, the issuance of Recovery Zone bonds instead of traditional tax-exempt bonds can potentially promote job creation and economic recovery in areas particularly affected by employment decline, significant poverty, increased home foreclosures, or general economic distress; and

Whereas, a Recovery Zone is defined as an area having significant poverty, unemployment, home foreclosures, or general distress; and

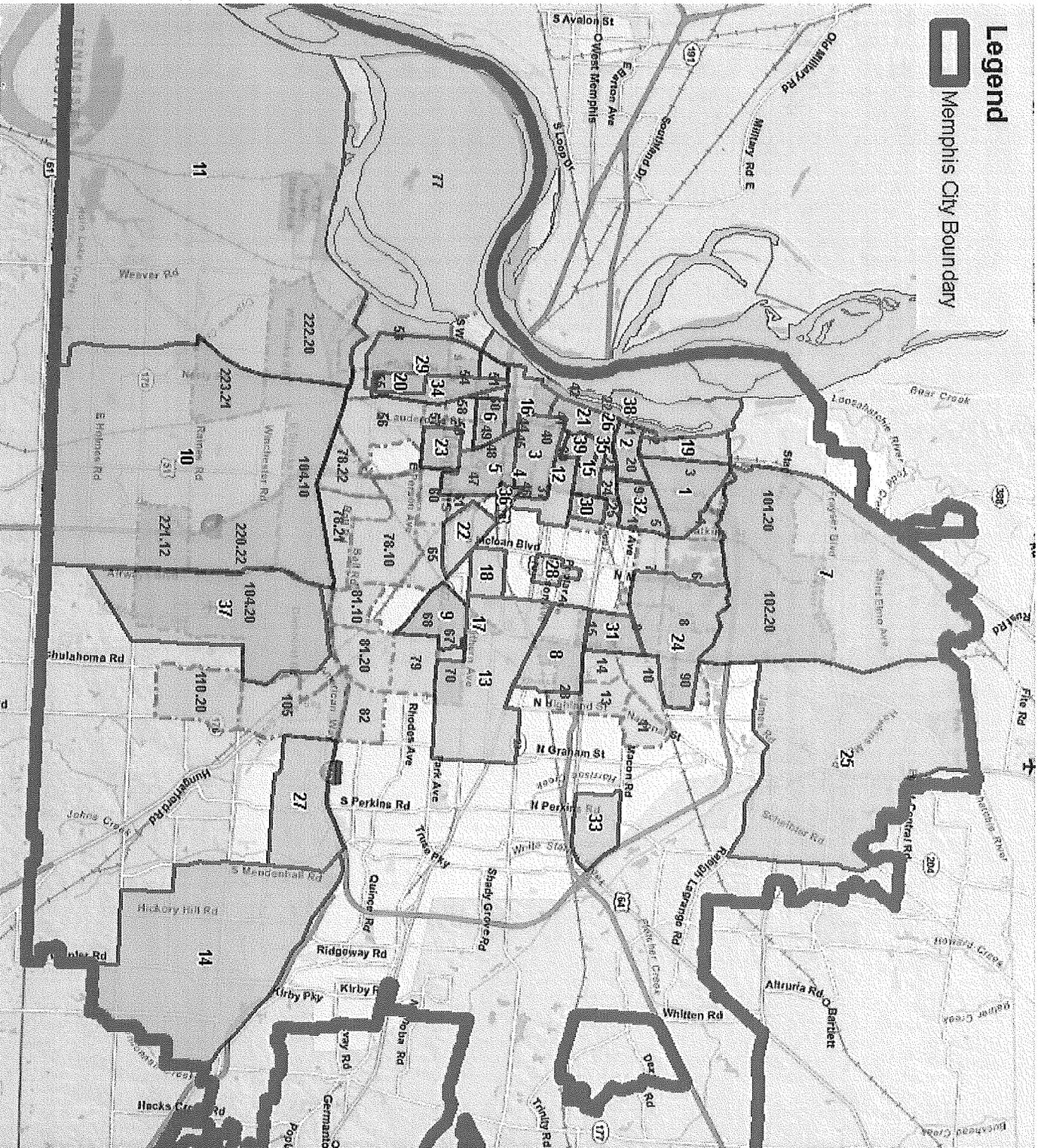
Whereas, the Memphis City Council has previously determined that the geographical territory encompassing the sixty-eight (68) census tracts comprising the Memphis Renewal Community and thirty-two (32) Targeted Area Neighborhoods designated by the Division of Housing and Community Development (HCD) comprised the Memphis Recovery Zone; and

Whereas, there are now thirty-eight (38) Targeted Area Neighborhoods as designated by HCD; and

Whereas, the issuance of Recovery Zone Bonds instead of traditional tax-exempt bonds can potentially provide cost savings to the City to promote job creation and economic recovery in these areas;

NOW, THEREFORE, BE IT RESOLVED by the Council of the City of Memphis that the geographical territory encompassing the sixty-eight (68) census tracts which are Renewal Community census tract and the area comprising the thirty-eight (38) Targeted Area Neighborhoods designated by HCD shall comprise the Memphis Recovery Zone.

Expanded Recovery Zone Areas



Id	Name
1	New Chicago
2	Uptown
3	Linden/Pontotoc
4	University Place
5	College Park/Soulsville
6	Latham Terrace
7	Frayser
8	Binghampton-Eastview
9	Orange Mound
10	Whitehaven
11	Levi/West Whitehaven
12	Memphis Medical Center
13	University District/Fairgrounds
14	Hickory Hill
15	Legends Park
16	Cleaborn Foote Redevelopment
17	Fairgrounds/Beltline
18	Cooper-Young
19	Bickford/Bearwater/Uptown North
20	Southgate/Belz
21	Downtown
22	Glennview
23	South Memphis
24	Hyde Park/Douglass
25	Raleigh
26	Pyramid/Pinch
27	Mall of Memphis-Mt. Moriah
28	Overton Square/Arts District
29	Riverview-Kansas
30	Midtown Corridor
31	Jackson/Hollywood
32	Klondike/Smockey City
33	Berclair
34	MANDCO
35	SMART
36	Annesdale/Snowden
37	Aerropolis
38	Riverfront
39	Victorian Village



Memphis City Council Summary Sheet

Resolution requesting structural changes to the FY 2012 Operating Budget reporting structure.

- This item is a resolution in support of changes to the FY 2012 Operating Budget reporting structure.
- The resolution is requested by the Finance Division.
- There is no change to an existing resolution or ordinance
- The resolution does not require a new contract, or amends an existing contract.
- No contracts, expenditure of funds, or budget amendments are required.

RESOLUTION

WHEREAS, from time to time, it is necessary to change Divisions' reporting structure; and

WHEREAS, prior to the beginning of a budget cycle it is appropriate to assess the need to change reporting structures; and

WHEREAS, it is necessary to seek Council approval for changes to existing Legal Level and Division reporting structures that have been formerly approved by Council; and

WHEREAS, efficient and effective organizational structures improves accountability and transparency; and

WHEREAS, the following Divisions are seeking changes to their structures, Human Resources, Police Services, and Information Systems; and

Human Resources

- Close Testing and Recruitment to combine with Employment
- No financial impact

Information Services

- Move Radio Maintenance to Information Services to Police Service
- No financial impact

Police Services

— Accept Radio Maintenance from Information Services

— No financial impact

WHEREAS, the reporting structural changes are budget neutral.

NOW, THEREFORE, BE IT RESOLVED, by the City Council of Memphis that the Fiscal Year 2012 Operating Budget reporting structure be approved to reflect the aforementioned structural changes.



Memphis City Council Summary Sheet

This Resolution makes General Funds available to fund an M/W/SBE loan program

- This item is a resolution to provide \$1,000,000.00 to establish two (2) loan fund programs for new and existing M/W/SBEs.
- The Executive Office is requesting this Resolution.
- There is a change to an existing resolution or resolution.
- This resolution does not require a change to any contract.
- The resolution requires an expenditure of funds and an amendment to the FY 2011 Budget.

RESOLUTION

WHEREAS, On June 8, 2010 the Memphis City Council approved the Capital Improvement Program for Fiscal Year 2011; and

WHEREAS, included in the Capital Improvement Program for Fiscal Year 2011 was a request for \$5 million to be used for economic development in the City of Memphis; and

WHEREAS, the Mayor was asked to return to Council to explain how the \$5 million for economic development would be used, and to clarify why bond funds cannot be used; and

WHEREAS, a Memphis Economic Growth Initiative presentation was given by Mayor A C Wharton, Jr., on September 4, 2010, in the Council Executive Session, describing use of the \$5 million; and

WHEREAS, the Mayor's presentation identified that \$1 million of the \$5 million be made available for small business and specifically to address the needs of minority / women / small business enterprises (M/W/SBE) that often need capital for operations and fixed assets; and

WHEREAS, according to Section 9-21-105 (21) (A) Tennessee Code Annotated and as noted by bond council, general obligation bond funds can only be used for "public works projects."; and

WHEREAS, given the present economic environment it is also necessary to provide eligible M/W/SBEs with access to capital beyond that available from conventional lending sources; and

WHEREAS, the City's General Fund budget for Capital Outlay is \$1,000,000.00; and

WHEREAS, the City Council of Memphis wants to make General Funds available to fund an M/W/SBE loan program.

NOW, THEREFORE, BE IT RESOLVED by the City Council of Memphis that the Fiscal Year 2011 Operating Budget be and is hereby amended by transferring the currently available appropriations from Capital Outlay of \$1,000,000.00 in General Fund expenditures to be used to establish two (2) loan fund programs for existing and new M/W/SBEs.

BE IT FURTHER RESOLVED, that the Capital Outlay Expenditures that are currently planned and approved per the Fiscal Year 2011 Operating Budget be expended from the \$1 million in G.O. Bonds appropriated in the Fiscal Year 2011 Capital Improvement Program Budget for the Economic Development CIP Project.



Memphis City Council Summary Sheet Instructions

Please provide a brief summary of the item, in bullet form, not to exceed one page:

1. Describe item (Resolution, Ordinance, etc.)

Resolution to accept and appropriate \$51,643.31 in grant funds from United Way of Metropolitan of Nashville for the Memphis Public Library's 2-1-1 Services.

2. Identify initiating party (e.g., Public Works; at request of City Council, etc.)

Public Services & Neighborhoods

3. State whether this is a change to an existing ordinance or resolution, if applicable.

There is no change to an existing ordinance or resolution

4. State whether this requires a new contract, or amends an existing contract, if applicable.

This does not require a new contract.

5. State whether this requires an expenditure of funds/requires a budget amendment.

An amendment to the Fy2011 budget is required to appropriate \$51,643.31

RESOLUTION

WHEREAS, the City of Memphis, Division of Public Services and Neighborhoods, Memphis Public Library and Information Center has received grant funds in the amount of Fifty One Thousand Six Hundred Forty Three Dollars and Thirty One Cents (\$51,643.31) from United Way of Metropolitan Nashville; and

WHEREAS, these funds will be used to fund LINC 2-1-1 Services; and

WHEREAS, it is necessary to accept and appropriate the grant funds in the amount of Fifty One Thousand Six Hundred Forty Three Dollars and Thirty One Cents (\$51,643.31) for LINC 2-1-1 Services; and

NOW, THEREFORE, BE IT RESOLVED by the Council of the City of Memphis that \$51,643.31 for LINC 2-1-1 Services be accepted by the City of Memphis.

BE IT FURTHER RESOLVED, that the Fiscal Year 2011 Operating Budget be and is hereby amended by appropriating the Expenditures and Revenues for LINC 2-1-1 Services amount of Fifty One Thousand Six Hundred Forty Three Dollars and Thirty One Cents (\$51,643.31) as follows:

Revenue

Misc Income (United Way of Metropolitan Nashville)	\$ 51,643.31
Total	<u>\$ 51,643.31</u>

Expense

Full Time Salaries (LINC 2-1-1 Services)	\$ 51,643.31
Total	<u>\$ 51,643.31</u>



TENNESSEE

KEMP CONRAD
COUNCILMAN

October 4, 2010

Mayor AC Wharton, Jr.
125 N. Main Street, 7th Floor
Memphis, TN 38103

VIA HAND DELIVERY

Dear Mayor Wharton:

Last Friday I had the pleasure and opportunity to ride the Shelby Farms Greenline from Shelby Farms to Tillman with Shelby Farms Park Conservancy Executive Director Laura Adams. I applaud your efforts, vision, and leadership to champion this project while Mayor of Shelby County.

I, along with thousands of other Memphians, am ecstatic about this new "green" amenity for our community. As the Chairman of the Economic Development Committee of the Council, I am excited about the positive impact the Shelby Farms Greenline will have on industry recruitment and retention. As the Vice Chairman of Public Safety for the Council, I have a few concerns and ideas I would like to share.

I believe the Shelby Farms Greenline and Wolf River Greenway are two assets that can propel our city towards the attainment of our elusive potential. I want to make sure that I do all in my power to ensure that these community assets remain robust and durable.

- 1) **Safe Street Crossings:** One area of concern I have is the at-grade street crossings, especially High Point Terrace, Waring, North Graham and Highland. While the median recently installed at Highland should slow people down, to protect those runners, bikers and walkers utilizing the trail I believe we need to look at additional ways to slow, if not stop traffic at key crossings.

Laura Adams has researched best practices from other cities with similar amenities. She informs me that many cities and states require traffic to come to a full STOP at the crossings and believes this is a matter of state law. I am seeking your approval for the city engineer's office to collaborate with my staff in the council office to research what options we have to slow if not stop traffic at these intersections and to make a recommendation within sixty (60) days. In addition to requiring motorists to come to a full stop, I would like to request other options be pursued as well, such as Speed Calming Devices.

Attached is a picture of the crossing sign at Highland as well as one of signage on Capital Crescent Trail from Georgetown, D.C. to Bethesda, MD that requires automobile traffic to stop.

- 2) **Signs on Bridges:** Would it be possible for the city engineer to place signs on the bridges where the trail goes under them (Holmes, Perkins and White Station for example)?

- 3) Holmes Road Bridge Replacement: I understand that the Holmes Road bridge is due to be replaced which could sever the Greenline for an extended period of time. I am requesting that you direct the city engineer to collaborate with SFPC and TDEC and come up with a plan in the next sixty (60) days that will minimize disruption to the trail and if at all possible, allow for a temporary passage for the trail to continue unbroken during construction. Also I am curious how long this construction will take.
- 3) Installation of Security Cameras at Key Points: One of the main concerns I have heard about the Greenline is related to public safety. Without fail in my discussions with our citizens, I am asked if there will be cameras on the trail. Many families with small children are using the Greenline and I think they would be comforted to know that cameras are keeping an eye on the trail, thereby increasing safety.

While I will leave law enforcement to the experts, I know how crime has been reduced to virtually zero when technologies such as the "Sky Cop" are deployed at sporting events and other critical areas.

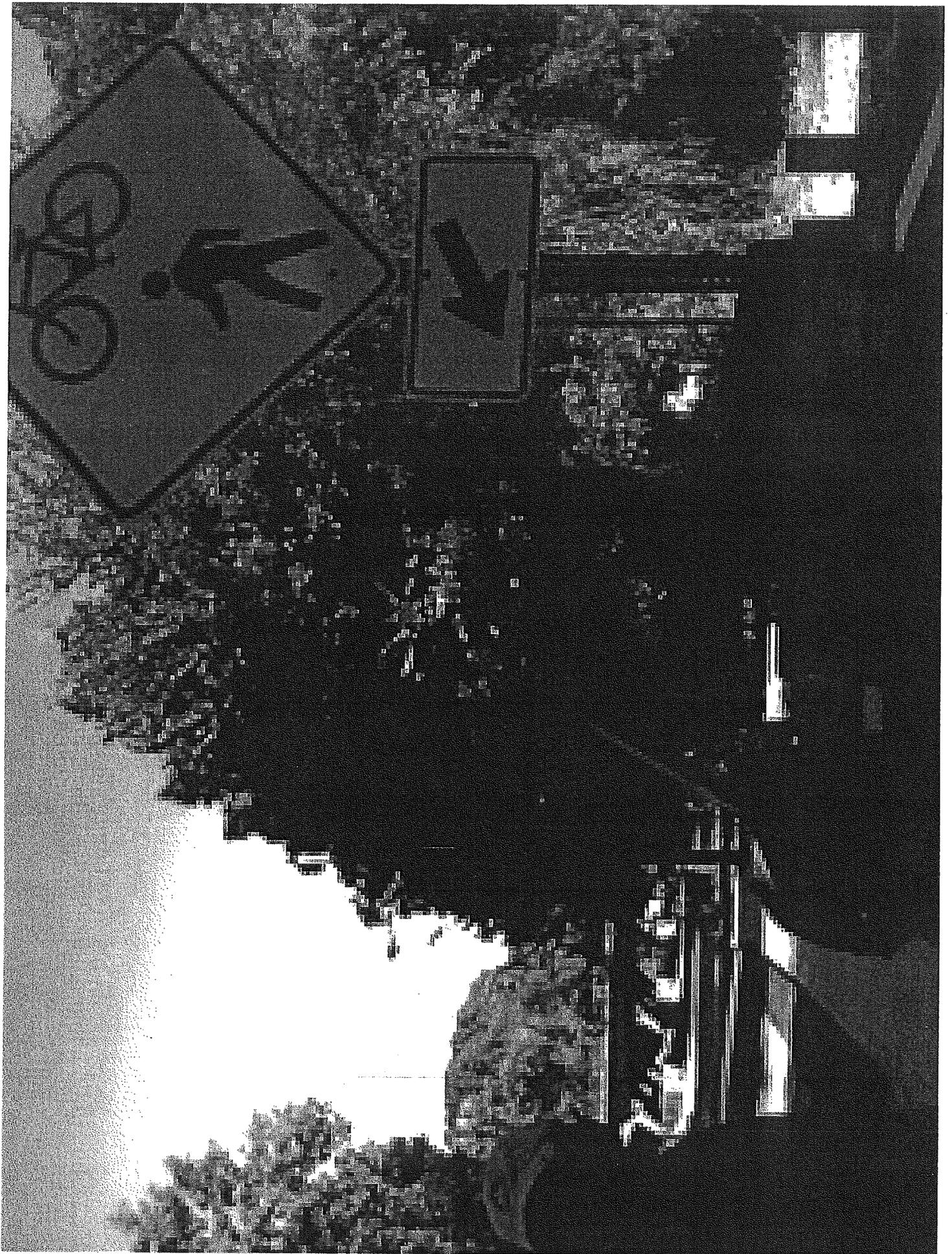
It seems that there are two long stretches of the trail that extend out both ways past the Holmes Road and Perkins Road bridges. Since there is power here already, would you and MPD consider installation of cameras under/on these bridges that tie into the Real Time Crime Center? There may be other areas as well where cameras could be helpful. While I agree with Ms. Adams that use of the trail is the best crime deterrent, I would think that strategically placed cameras would help to deter crime and if God forbid something ever did happen, the cameras would help catch the perpetrators.

I also understand that there has been discussion of extending the trail to Tobey Park to connect the Cooper-Young / Fairgrounds area to Shelby Farms, which seems like a very worthy pursuit for review and discussion. Thank you for your consideration and I look forward to your response. Please let me know if you would like to discuss any of these matters or my observations.

Best Regards,



Kemp Conrad



STATE LAW
STOP FOR
WALKING

Memphis City Council
Resolution Summary Sheet

- This is a resolution requesting approval of completion of plans and specifications and taking bids for the Traffic Precinct, CIP Project Number PD02003, funded in the FY 12 Capital Improvement Program at an estimated construction cost of \$8,500,000.00 funded by G. O. Bonds General.

RESOLUTION

WHEREAS, The Council of the City of Memphis did include the Traffic Precinct, CIP Project Number PR02003, as part of the Fiscal Year 2011 Capital Improvement Program for Design; and

WHEREAS, the Administration is required to present a preliminary design to the appropriate Council Committee and obtain approval prior to the continuation of the project and taking bids; and

WHEREAS, the preliminary (schematic) design of the project has been completed; and

WHEREAS, the construction of the new Traffic Precinct is anticipated to be funded in the Fiscal Year 2012 plan at an estimated construction cost of \$8,500,000.00.

NOW, THEREFORE, BE IT RESOLVED, by the Council of the City of Memphis that the Traffic Precinct, CIP Project Number PD02003, is hereby approved for the completion of plans and specifications and taking of bids at the estimated construction cost of \$8,500,000.00.

Project Title:	Traffic Precinct
Project Number:	PD02003
Project Estimated Cost:	\$8,500,000.00



Memphis City Council Summary Sheet Instructions

1. Resolution for Fire Station Repair, CIP Project Number FS02001.
2. This resolution is initiated by Fire Services
3. This action will require a new construction contract with P.C. Mock Construction Co. LLC who submitted the lowest and best complying bid out of 5 bids.
4. The City Council included Fire Station Repair, Project Number FS02001 as part of the FY2011 Capital Improvement Budget and it is necessary to appropriate \$434,808.00 funded by G.O. Bonds General chargeable to the FY2011 Capital Improvement Budget.



RESOLUTION

WHEREAS, the Council of the City of Memphis did include Fire Station Repair, Project Number FS02001, as part of the FY2011 Capital Improvement Budget; and

WHEREAS, bids were taken on September 24, 2010 for Fire Station Repair, with the best complying bid of five bids submitted being \$434,808.00 submitted by P.C. Mock Construction Co., LLC and

WHEREAS, it is necessary to appropriate \$434,808.00 funded by G.O. Bonds General in Fire Station Repair, Project Number FS02001 for construction as follows:

Bid Amount	\$ 402,600.00
Contingency	<u>\$ 32,208.00</u>
Total	\$ 434,808.00

BE IT RESOLVED, that there be and is here by appropriating a sum of \$434,808.00 funded by G.O. Bonds General chargeable to the Fiscal Year 2011 Capital Improvement Budget and credited as follows:

Project Title	Fire Station Repair
Project Number	FS02001
Amount	\$434,808. 00



Memphis City Council Summary Sheet

Resolution to appropriate G. O. Bonds for repairs to Fire Stations 5, 16, 29, and 47 from Capital Project FS02001 Fire Station repair in the amount of \$781,906.00.

1. This item is a resolution to appropriate G. O. Bonds for repairs to Fire Stations 5, 16, 29, and 47 from Capital Project FS02001 Fire Station Repair.
2. Fire Service is continually making repairs to stations.
3. Bids were received on September 17, 2010, with the best complying bid from Barnes & Brower, Inc.
4. This item requires an appropriation of G.O. Bonds that were allocated in the FY11 Capital Improvement Budget.



Memphis City Council

RESOLUTION

WHEREAS, the Council of the City of Memphis did include Fire Station Repair, Project Number FS02001, as part of the FY2011 Capital Improvement Budget; and

WHEREAS, bids were taken on September 17, 2010 for Fire Station Repair, with the best complying bid of seven bids submitted being \$559,738.00 submitted by Barnes & Brower, Inc., and

WHEREAS, it is necessary to appropriate \$781,906.00 funded by G.O. Bonds General in Fire Station Repair, Project Number FS02001 for construction as follows:

Bid Amount	\$ 559,738.00
Contingency	\$ 67,168.00
Information Systems	\$ 55,000.00
FF&E	<u>\$ 100,000.00</u>
Total	\$ 781,906.00

BE IT RESOLVED, that there be and is here by appropriating a sum of \$781,906.00 funded by G.O. Bonds General chargeable to the Fiscal Year 2011 Capital Improvement Budget and credited as follows:

Project Title	Fire Station Repair
Project Number	FS02001
Amount	\$781,906. 00

Memphis City Council
Resolution Summary Sheet

- This resolution is requesting the appropriation of \$4,400,000.00 from Contract Construction for the new Crump Station for the Division of Police Services and the repaving of Dudley Street by the Division of Public Works, CIP Project Number PD04013, part of the FY11 Capital Improvement Budget funded by G. O. Bonds General.
-

RESOLUTION

WHEREAS, the Council of the City of Memphis did include the Crump Station, CIP Project Number PD04013, as part of the Fiscal Year 2011 Capital Improvement Budget; and

WHEREAS, 4 bids were received on October 1, 2010 for the Crump Station, with the best complying bid from P. C. Mock Construction Company, LLC in the amount of \$3,905,080.00; and

WHEREAS, it is necessary to appropriate \$4,400,000.00, CIP Project Number PD04013 Contract Construction funded by G. O. Bonds General for the Crump Station and for repaving Dudley Street by the Division of Public Works for the following:

Bid Amount:	\$3,905,080.00
<u>Contingency:</u>	<u>\$ 312,406.00</u>
Sub Total:	\$4,217,486.00
Repaving Dudley Street	\$ 182,514.00
Total:	\$4,400,000.00

NOW THEREFORE BE IT RESOLVED by the Council of the City of Memphis that there be and is hereby appropriated the amount of \$4,400,000.00, CIP Project Number PD04013, Contract Construction funded by G. O. Bonds General for the Crump Station.

Project Title:	Crump Station
CIP Project Number:	PD04013
Total Construction Cost:	\$4,400,000.00



Memphis City Council Summary Sheet

Resolution supporting the Annie E. Casey Foundation efforts in bringing the Juvenile Detention Alternatives Initiative to Memphis and Shelby County

- This item is a resolution in support of implementing programs, policies and procedures that will provide alternative methods of dealing with juvenile crime.
- Councilwoman Halbert is bringing forth the resolution after having worked for many years with the Disproportionate Minority Confinement Task Force.
- No contracts, expenditure of funds, or budget amendments are required.

Memphis City Council Resolution

WHEREAS, crime, poverty and racism are issues that continue to plague cities across the United States; and

WHEREAS, children of color born in poverty have many obstacles that lead them to be introduced to the criminal justice system early in life; and

WHEREAS, founded in 1948 **The Annie E. Casey Foundation** was created through the vision of Jim Casey who firmly believed that the future chances of children depends largely on what their families are able to provide emotionally, ethically and materially; and

WHEREAS, a disproportionate number of African-Americans live in poverty in the City of Memphis which creates a disparity in the resources available to many children throughout the community; and

WHEREAS, **The Annie E. Casey Foundation** works on the premise that all youth involved in the juvenile justice system should have opportunities to develop into healthy, productive adults through policies, programs and practices that maximize their personal transformation while reducing the chances for unnecessary or inappropriate incarceration and protecting their legal rights; and

WHEREAS, the **Juvenile Detention Alternatives Initiative** was launched in 1992 by **The Annie E. Casey Foundation** to combat the growing epidemic of juvenile detention in secure facilities as well as the disproportionate percentage of youth of color detained in these institutions; and

WHEREAS, over the last eighteen years the **Juvenile Detention Alternatives Initiative** has worked to eliminate unnecessary detention, minimize recidivism, ensure appropriate conditions of confinement, redirect public finances to sustain successful reforms and reduce racial and ethnic disparities; and

WHEREAS, many jurisdictions across the country, including Cook County, Illinois and Clayton County, Georgia, have benefitted greatly from the work of the **Juvenile Detention Alternatives Initiative** seeing significant decreases in juvenile arrest and detention rates; and

WHEREAS, the Memphis City Council recognizes the benefit to our community as a whole if we partner with **The Annie E. Casey Foundation** to provide alternative avenues to rehabilitate and put our children on the path to being successful, healthy and productive adults.

NOW, THEREFORE, BE IT RESOLVED THAT THE MEMPHIS CITY COUNCIL wholeheartedly supports **The Annie E. Casey Foundation's** efforts to bring the **Juvenile Detention Alternatives Initiative** to Memphis and Shelby County to address racial and ethnic disparities within the juvenile justice system and to provide other alternatives to improve the outcomes for children of color.

BE IT FURTHER RESOLVED that the Memphis City Council will support, engage and involve other needed stakeholders to assure this process is fully implemented for all children in Memphis and Shelby County.

Wanda M. Halbert
Councilwoman

Harold Collins
Chairman

Adopted: November 16, 2010



Memphis City Council Summary Sheet Instructions

Please provide a brief summary of the item, in bullet form, not to exceed one page:

- Resolution to amend and appropriate the FY2011 Operating Budget in the amount of \$2,000,000.00 to establish funds for the FY2011 Brownsfields Economic Development Initiative Grant for site acquisition, site preparation, and remediation as part of the Memphis Medical Center Hotel Project.
- The City of Memphis Division of Housing and Community Development's Planning and Grants Department
- Resolution is not a change to an existing ordinance or resolution.
- Resolution will require a new contract.
- Resolution will require funds of \$2,000,000.00 from the U.S. Department of Housing and Urban Development to be accepted and appropriated for the Brownsfields Economic Initiative Grant.

RESOLUTION

WHEREAS, the City of Memphis Division of Housing and Community Development has received grant funds in the amount of Two Million Dollars (\$ 2,000,000.00.00) from the U.S. Department of Housing and Urban Development; and

WHEREAS, these funds will be used by the City of Memphis and the Memphis Bioworks Foundation for site acquisition, site preparation, and remediation as part of the Memphis Medical Center Hotel Project; and

WHEREAS, it is necessary to accept the grant funding and amend the Fiscal Year 2011 Operating Budget to establish funds for the FY11 Brownfields Economic Development Initiative Grant; and

WHEREAS, it is necessary to appropriate the FY11 grant funds in the amount of Two Million Dollars (\$ 2,000,000.00) for the Memphis Medical Center Hotel Project.

NOW, THEREFORE, BE IT RESOLVED by the Council of the City of Memphis that the Brownfields Economic Development Initiative Grant funds in the amount of Two Million Dollars (\$2,000,000.00) for the Memphis Medical Center Hotel Project be accepted by the City of Memphis.

BE IT FURTHER RESOLVED, that the Fiscal Year 2011 Operating Budget be and is hereby amended by appropriating the Expenditures and Revenues for the Brownfields Economic Development Initiative in the amount of Two Million Dollars (\$ 2,000,000.00) as follows:

REVENUES

U.S. Department of Housing and Urban Development	<u>\$2,000,000.00</u>
Total	<u>\$2,000,000.00</u>

EXPENDITURES

Demolition and Related Remediation	<u>\$2,000,000.00</u>
Total	<u>\$2,000,000.00</u>



Memphis City Council Summary Sheet Instructions

1. Resolution adopting the Greater Memphis Neighborhoods plan.
2. The Administration is asking the City Council to consider this resolution that will commit the Greater Memphis Neighborhoods plan to Memphis city policy.
3. The adopted plan will serve as an advisory plan to assist in establishing and guiding priorities for neighborhood revitalization, community development collaboration, funding decisions, and further affirm the support of the City of Memphis for the development and redevelopment of Greater Memphis Neighborhoods.



**A RESOLUTION BY THE COUNCIL OF THE CITY OF MEMPHIS, TENNESSEE
ADOPTING THE GREATER MEMPHIS NEIGHBORHOOD PLAN**

WHEREAS, the City of Memphis *City of Choice* initiative has set its goal of establishing Memphis as a singularly successful city that builds on its authenticity, its distinctive assets, and its spirit of community to offer every citizen choices for their lives, understanding that for Memphis to be a *City of Choice*, it must have *Neighborhoods of Choice*; and

WHEREAS, The City of Memphis has many neighborhoods in need of revitalization - both long disinvested communities and more recently developed areas in need of stabilization; and successful neighborhood revitalization will require a comprehensive approach and strong partnerships between the private, public, and nonprofit sectors; and

WHEREAS, the City of Memphis Division of Housing and Community Development, Community Foundation of Greater Memphis, Assisi Foundation, Community Development Council of Greater Memphis, and other interested parties undertook the creation of *Greater Memphis Neighborhoods: A Blueprint for Revitalization* (hereinafter referred to as "the GMN plan"); and

WHEREAS, the GMN plan was developed with broad input from diverse stakeholder and grassroots groups with a commitment to neighborhood revitalization, including community associations, community development corporations, private sector developers, representatives of City and County government, colleges and universities, foundations, the banking industry, faith leaders, and other entities; and

WHEREAS, the GMN planning process included a comprehensive needs assessment, existing neighborhood conditions report, an inventory of organizations working in neighborhood revitalization, and a community assessment tool by which to make objective, data-driven resource allocation; and

WHEREAS, the GMN plan sets forth a collaborative effort between relevant divisions of local government, the private sector, and non-profits to accomplish detailed strategies in five goal areas: building better relationships; improving economic and residential vitality; improving quality of life; developing neighborhood plans; and improving capacity of the CDC industry; and

WHEREAS, the GMN plan offers a comprehensive approach that is data-driven and leverages collaborative resources of economic, community, and human capital development for maximum effect; and the GMN plan is fundamentally consistent with and supportive to City of Memphis *City of Choice* initiative in its strategic focus on neighborhood redevelopment, economic growth, and human capital development, which are its priority areas.

NOW, THEREFORE, BE IT RESOLVED BY THE COUNCIL OF THE CITY OF MEMPHIS, that the Greater Memphis Neighborhoods plan is hereby adopted as an advisory plan to assist in establishing and guiding priorities for neighborhood revitalization, community development collaboration, funding decisions, and further affirm the support of the City of Memphis for the development and redevelopment of Greater Memphis Neighborhoods.

City of Memphis

TENNESSEE

A C WHARTON, JR.
MAYOR

May 19, 2010

Robert Lipscomb
Director, Housing and Community Development
701 North Main Street
Memphis, TN 38105

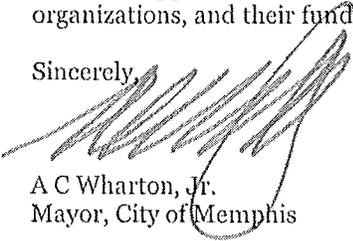
Robert,

I will soon be asking the City Council to consider an ordinance that will commit the Greater Memphis Neighborhoods (GMN) plan to Memphis city policy. I have been briefed extensively on this plan's origins and understand its potential for organizing and supporting our vital community development agencies. GMN was developed by the local non-profit community development community and its key stakeholders and funded by the Assisi Foundation, the Community Foundation of Greater Memphis and the division of Housing and Community Development. I consider Greater Memphis Neighborhoods to be a crucial asset as we work to make Memphis a "city of choice," and it has my full endorsement.

GMN provides a long-overdue strategic framework for guiding the financial investment, redevelopment efforts, and business recruitment strategies for all of Memphis' neighborhoods. Most importantly, it provides a clear and cogent set of action steps for citizens, city government, the funding community, non-profit organizations, and our private sector partners.

I am very pleased with the investment that the Housing and Community Development division has already made in development of this plan and I am eager to see it move into the implementation phase with our support. I am counting on you to help the Community Development Council, its member organizations, and their funders make sure that this plan is a success for Memphis neighborhoods.

Sincerely,



A C Wharton, Jr.
Mayor, City of Memphis

C: Harold Collins, City Council Chairman
George Little, Chief Administrative Officer
Bobby White, Chief of Staff
Kelly Rayne, Deputy Chief of Staff
Rick Copeland, Division of Planning & Development
Kerry Hayes, Research Analyst
Tonya Meeks, Communications Specialist
Robert Fockler, President, Community Foundation of Greater Memphis
Jan Young, Executive Director, The Assisi Foundation
Emily Trenholm, Executive Director, Community Development Council